



Hanson **Academy** ^{MERCHANT}

Keeping you in the know

What's the Hanson Merchant Academy?

At Hanson, we know that you stock a vast range of complicated products and can't be expected to know everything about every single one. To help you find out more about our cement and ready-to-use products, we've launched the **Hanson Merchant Academy**, a set of online training modules aimed at giving you the knowledge you need about our core products.

Why should I complete the training?

Completing these online modules will help you grow your sales by:

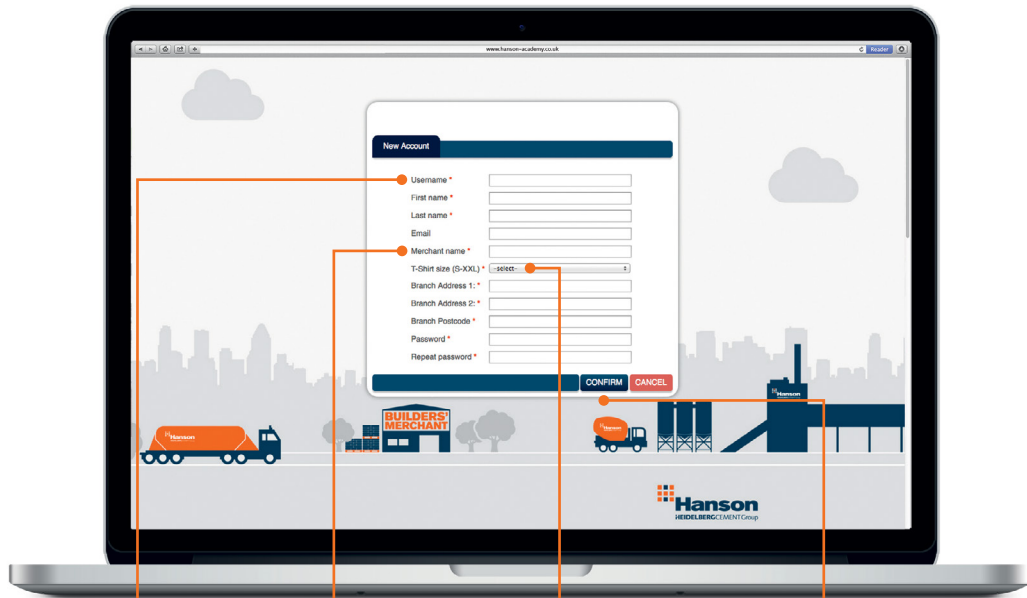
- delivering an even better service to your customers
- knowing which products are best suited to the jobs your customers are completing
- knowing where products can be positioned in your branch
- taking advantage of added-value products to give your customer the right product, for the right job, at the right time.

Each module only takes around ten minutes to complete and as a thank you for taking part, we'll send you a free goody bag after you've completed the module.



How do I get started?

Taking part is easy. Simply register at hanson-academy.co.uk



1. Choose a username (this can be whatever you like).

2. Enter your name and branch details.

3. Tell us your T-shirt size (we need this to make sure we send you the right goody bag!).

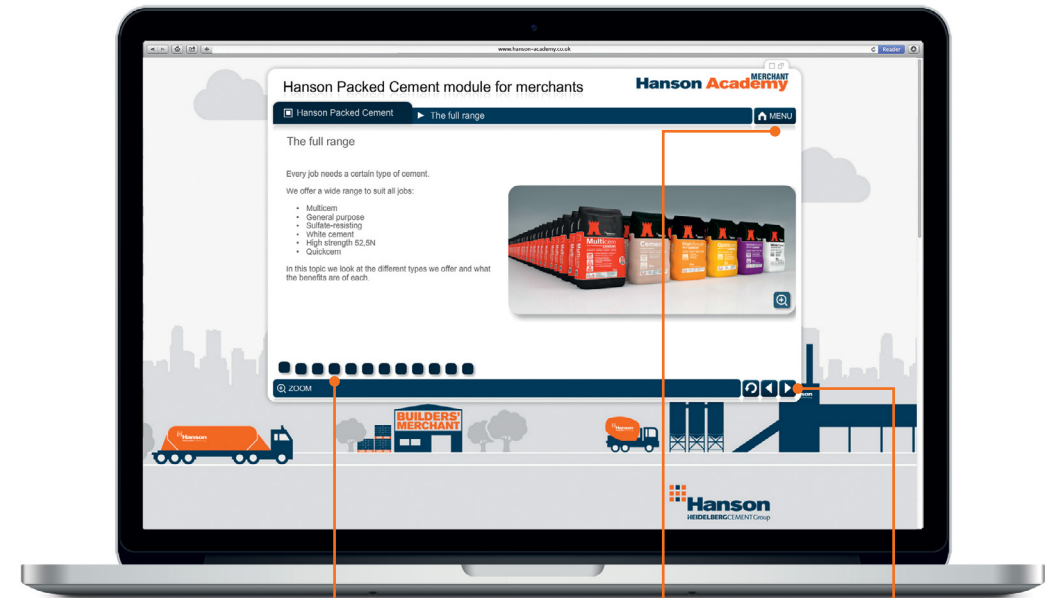
4. Click 'Confirm'. That's it! You can take the modules straightaway.

Don't forget to tell your colleagues to take part too.



Taking the modules

You'll be guided through each simple module, step-by-step.

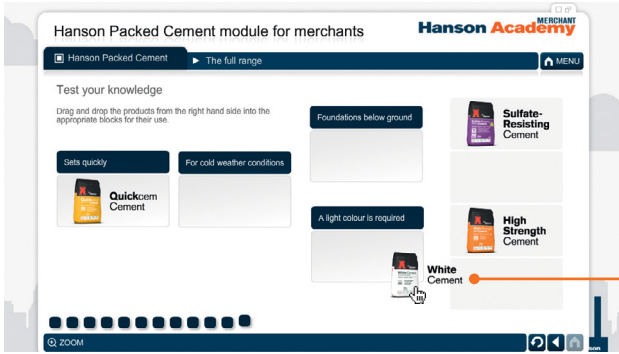


To navigate through the modules, simply click on the squares at the bottom of the page. The squares also show you where you are up to in that section of the module.

At the end of the first module, click on the 'Menu' button, which will take you to the next module. If you don't have time to do the next module now, simply login later using the username you chose when you registered.

To move to the next page, just click on the right-hand arrow at the bottom of the screen.

Test your knowledge



When you've reached the 'Test your knowledge' page, simply drag the correct image to the right area and click 'Confirm'.

Found our training helpful?

Tell others to get with the programme at hanson-academy.co.uk

